



DIPA-Symposium (29. September)



Simultaneous translation

As by 26 August 2021

Wednesday, 29 September 2021

HYBRID-Event DIPA-Symposium

- 10:30 **Welcome by DIPA Digital Printing Association**
- Stephanie Wagner, Member of the Board, DIPA e.V.
 - Philipp Henry, Member of the Board, DIPA e.V.

- 10:35 **Impulse/Opening Lecture**
Success patterns – What we can learn from Start-Ups
- Steffen Orth, Independent Printing Technology & Process Consultant
- Steffen Orth, process and innovation expert for digital print projects, will shed light on the ingredients required for successful digital print projects: business model, online connectivity, color and quality management, print technology.

Session: INKS & CHEMISTRY

- 11:07 **Technology trends in the field of finish foil coating**
- Dipl.-Chem.-Ing. Christina Baumann, Head of Decorative Foil Lacques, Plantag Coatings GmbH
 - Dipl.-Ing. Hanno Baumann, CEO, Plantag Coatings GmbH
- New raw materials and curing technologies. What possibilities does this offer for the finish foil industry?

- 11:28 **Sustainable technology trends and innovations from the paint manufacturer's perspective**
- Tuomas Aspiala, Group Commercial Manager Innovations, Teknos Group
 - Yannik Hofmann, Business Development Manager Flooring, Teknos Group
- New regulations and growing demands on the sustainability of industrial coatings and processes are creating new opportunities and challenges for producers and operators of UV-coatings

- 11:49 **Digital Printing – The Battle against Man and Nature**
- Dr. Simon Leimgruber, Head of R&D Exterior Industrial Coatings, ADLER-Werk Lackfabrik Johann Berghofer GmbH und Co KG
- Modern digital printing technologies offer many possibilities to design creative and individual surfaces. Especially in outdoor applications, the requirements for digital prints are very demanding. Both natural and man-made influences have a strong impact on digitally printed surfaces and push them to their performance limits after short time. Therefore highly efficient and multifunctional coating solutions are needed to permanently establish digital printing for outdoor applications. Once these coating solutions are introduced, several new and innovative areas of application will evolve for digital printing.

- 12:10 **Status ink development on the topics of sustainability, respectively outdoor area**
- Dr. Stefan Kappaun, Executive Vice President Inks and Fluids, Durst Group
- What about sustainability in the ink sector? Are there actually special outdoor inks or what needs to be considered here?

- 12:25 **Panel Discussion ink/varnish manufacturers**
- Dipl.-Chem.-Ing. Christina Baumann, Head of Decorative Foil Lacques, Plantag Coatings GmbH
 - Yannik Hofmann, Business Development Manager Flooring, Teknos Group
 - Dr. Stefan Kappaun, Executive Vice President Inks and Fluids, Durst Group
 - Dr. Simon Leimgruber, Head of R&D Exterior Industrial Coatings, ADLER-Werk Lackfabrik Johann Berghofer GmbH und Co KG

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12:40 Lunch break

Session: DECOR DESIGN & DEVELOPMENT

1:30 **Digital Decor Printing – Development New Standard**

- Robert Bierfreund, COO, Interprint GmbH

Digital decor printing standard; the aim is to explain the necessity of or to give an insight into the complexity, and thus also to define the common requirement for a standard.

1:56 **Simplified entry into digital printing through access to decor data**

- Adrian Marczak, Head of Digital Print / Artwork, SURTECO GmbH

Surteco is a specialist in the field of decor development for decorative applications. Surteco can facilitate companies' entry into digital printing by using decor data adapted to the respective printing technology. Standards help manufacturing companies to significantly increase their efficiency.

SESSION: TECHNOLOGY & SOFTWARE

2:20 **Color and quality under control: when hardware and software complement each other**

- Oliver Guth, Key Account Manager Industrial Printing, ColorGATE Digital Output Solutions GmbH

Quality standards in digital decor production are high and can't be fulfilled with traditional methods. Oliver Guth explains state-of-art workflows and describes how hardware and software can play as a team.

2:45 **Q & A - Customer Journey für Singlepass & Multipass: Moderated questions from the customer's point of view**

- Carsten Brinkmeyer, Head of Business Development, Hymmen GmbH
- Tomio Kiyose, Business Development Manager, Durst Group

3:16 Coffee break

3:30 **In Line Digital Printing**

- Mario Gazzani, Business Development Manager, Cefla Group

Digital printing has become a fundamental asset as a decoration technology that can be integrated into the coating line. It makes even the smallest print runs profitable, with maximum personalization and minimum lead times.

3:55 **Digital Print, The Yellow Brick Road and what's really behind the curtain ...**

- Royce Dodds, Specialist Digital Printing, EGGER Holzwerkstoffe Brilon GmbH & Co. KG

What is the Yellow Brick Road and what has this got to do with Digital Printing. The Yellow Brick Road is the journey, and the goal is who or what is behind the curtain. The Journey starts with the command, „Let's start Digitally Printing“ and as always easier said than done. Richard Darling said recently in a presentation, it should be clearly defined the path and the goal so each party understands what is expected of them along this journey. If this is not clearly defined then we will have to retrace our tracks and most case start over. This presentation is our journey along that Yellow Brick Road, and to let you know what is behind that curtain.

4:15 **Fully integrated design & colour: from design to proof, through to digital and analogue production**

- Duncan Ross, Commercial Director, AVA CAD/CAM Group

This lecture will outline using technical information and case studies, how specialised software such as AVA can fully integrate and align the design process with digital and analogue production. AVA will examine the use of reproducible colours, 3rd party digital colour management and analogue colour data unique to the customer's production process. Enormous cost savings and competitive advantages can be attained when the design matches proofing, digital and analogue production, from the start.

4:35 **Wrap-up and Q&A / Closing**

- Stephanie Wagner, Member of the Board, DIPA / Philipp Henry, Member of the Board, DIPA / Oliver Lüdtko, ColorGATE.

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